

2005 Budget Summary for Vote Arts, Culture and Heritage

From Memory [www.nzhistory.net.nz](http://www.nzhistory.net.nz)

Dowse Redevelopment

The Future of Broadcasting

Cultural Well-being

Oral History Awards

Memorial in London

# Ninety Years since ANZAC landings

This year marks ninety years since the Anzac troops landed on the Gallipoli peninsular and battled the Ottoman Empire – modern Turkey – for nearly nine months with huge casualties on both sides.

The Ministry was involved in a number of initiatives in commemoration on and around Anzac Day this year.

Well-known war historian Ian McGibbon released *Gallipoli: a Guide to New Zealand Battlefields and Memorials*, a guidebook aimed at helping travellers — including armchair travellers — around the significant sites of Gallipoli. The book combines stories of the battles with maps and photos and easy to follow instructions on how to get to each site.

The Ministry also developed an Anzac website, [www.Anzac.govt.nz](http://www.Anzac.govt.nz). This features magnificent, interactive panorama photos of the battlefields and memorials of Gallipoli as well as providing information on Anzac ceremonies, the significance of the day and a fully searchable database of all the New Zealanders who died on the Gallipoli peninsular.

While the Prime Minister, Helen Clark, was in Gallipoli for the ninetieth anniversary commemoration services she opened a

walking track built by the Turkish government between Chunuk Bair and the coast. The track follows approximately the route taken by New Zealand troops in the assault on Chunuk Bair in August 1915 and will give visitors a feeling of the nature of the battlegrounds on which so many died.

The London commemoration service in Westminster Abbey was attended by Her Majesty the Queen and Prince Phillip and featured the premier of a new Anzac anthem. Australian musician Alicia Grant collaborated with New Zealand poet Vincent O’Sullivan to put the words of Vincent’s poem *Homecoming – Te Hokinga Mai* to music. The poem was first read at the interment ceremony for the Unknown Warrior, and on Anzac Day was sung by the Abbey Choir.





**HELEN CLARK**  
Minister for Arts, Culture and Heritage

## From the Minister

This year's Budget addressed a number strategic issues for the arts, culture and heritage sector, including maintaining capacity in key arts organisations, enhancing public broadcasting, building on museum and heritage services and taking New Zealand music to the world.

One new project coming out of the Budget which I am pleased to see getting underway is the Ministry's cultural portal project. The portal will offer a co-ordinated web presence for government cultural agencies, government funded cultural organisations, and other cultural entities. It will promote New Zealand's cultural goods, services, events, and activities to a wider, more diverse audience both nationally and internationally.

Future issues of this newsletter will keep you informed of the progress of the cultural portal and I hope you take the opportunity to be part of its success.

## From the Chief Executive



**MARTIN MATTHEWS**  
Chief Executive

Welcome to the first edition of @MCH, our new look newsletter featuring our new design. The new design was developed initially to provide a basis for establishing a common look for our web-based resources and has been extended to be used for all Ministry publications. It is the first significant change in design since the Ministry was established in 1991.

The development of resources for the web is an ever increasing part of the Ministry's work. For some years we have had a strong presence with the NZ history site and the online Dictionary of New Zealand Biography. Te Ara, the online encyclopedia of New Zealand went live earlier this year as did new sites on Anzac day and an oral history website project, *From Memory*. This year's budget has provided funding for the Ministry to lead in the development of a cultural portal, at least initially, for accessing details of cultural events and activities in New Zealand.

This issue of our newsletter gives you an overview of the diversity of the work the Ministry is currently involved with ranging from the web-based resources, building memorials, conducting research and funding activities totalling approximately \$250 million. I trust you find something of interest to your part of our cultural world.

# 2005 Budget Summary for Vote Arts, Culture and Heritage

This year's Budget was a positive one for the arts, culture and heritage sector with funding mostly directed at maintaining the capacity and capability of agencies, and some additional money going to specific projects.

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## Antarctic Heritage Trust

- \$300,000 p.a. for operating expenses.

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## Auckland War Memorial Museum

- \$4 million over 2006–08 to meet redevelopment project construction cost escalations.

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## Creative New Zealand

- \$2.90 million for arts sector funding
- \$1.069 million p.a. for organisational capacity
- \$788,000 capital funding to develop online services and upgrade its historic building premises.

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## New Zealand Film Archive

- \$113,000 p.a. for the next three years for preservation of Chapman collection of television news and current affairs programmes
- \$180,000 for a one year pilot project to restore and market on DVD classic New Zealand films.

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## New Zealand On Air

- \$5 million p.a. for archiving and television programming
- \$1.250 million p.a. for non-commercial broadcasting
- \$956,000 p.a. for implementation of an international music airplay strategy.

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## New Zealand Symphony Orchestra

- \$1.803 million to maintain organisational capacity increasing to \$2.5 million p.a. from 2006–08.

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## Radio New Zealand

- \$3.849 million in 2004–05 towards purchase of Auckland accommodation
- \$800,000 p.a. to complete initiatives including improved services to the Pacific, extension of transmission coverage in remote locations and FM promotion.

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## Te Papa

- \$12 million capital funding to deliver its projected capital plan over the next six years.

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## Te Matatini

- \$300,000 p.a. for organisational capacity.

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## Ministry for Culture and Heritage

- \$632,000 in 2005–06 increasing to \$855,000 in 2006–07 to develop a cultural portal on the internet
- \$711,000 capital funding for the cultural portal
- \$478,000 p.a. to expand the Ministry's capacity for policy advice relating to the Broadcasting Programme of Action
- \$234,000 in 2005–06 reducing to \$117,000 in 2006–07 for the implementation of the Protected Objects Amendment Bill
- \$184,000 in 2005–06 reducing to \$117,000 in

2006–07 and \$90,000 in 2007–08 for work on agency performance

- \$171,000 in 2005–06 extension of the cultural well-being pilot
  - \$90,000 in 2005–06 to upgrade corporate and NZHistory.net websites.
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- \$2.896 million in 2005–06 to maintain funding levels for agencies funded by the New Zealand Lottery Grants Board.

# From Memory

Visit our website [www.NZHistory.net.nz](http://www.NZHistory.net.nz) and you will find an exciting new addition to this popular site, a section called *From Memory*.



*From Memory* is an oral history project that will collect the stories of New Zealand's war veterans – women and men. Through the website we offer guidance and assistance to those interested in interviewing and recording the memories of New Zealanders who served their country in times of war.

At this stage, Second World War veterans are the focus of the project, but people who served in later wars of the twentieth century will also be interviewed.

Oral historian Alison Parr is leading the *From Memory* programme in the Ministry for Culture and Heritage and she is passionate about recording the memories of war veterans, and preserving them for researchers in the future.

"There's real urgency about the task, particularly when it comes to the Second World War. The generation who lived through those years is fast diminishing. The veterans we have interviewed so far are ordinary men and women who have been through extraordinary times," says Alison.

"Oral history gives a voice to those people who are otherwise left out of historical

records. Through them we learn the day-to-day reality of the experience of war. We have found that many veterans are willing to reveal things they have never talked about before – things that would never be known without their oral history."

Once complete the recordings can be offered to the *From Memory* collection in the Alexander Turnbull Library where they become available for anyone to listen to.

The Ministry will also hold *From Memory* workshops in Auckland, Wellington and Christchurch to encourage best practice and promote oral history as an important tool in safeguarding this country's history.

The *From Memory* web pages are a significant resource for anyone interested in recording the stories of war veterans. They contain information on the different theatres of the Second World War involving New Zealanders such as North Africa and Italy. There are also sections on POWs and those who served with the RAF and the Royal Navy. A short background summary followed by a comprehensive list of questions which could be used in an oral history interview are also included. Similar details on other wars will be added.

Best practice in oral history is also detailed, with advice on techniques, equipment and ethics. This kind of information is useful for anyone intending to record oral history on any topic.

For more information visit [www.NZHistory.net.nz/from-memory](http://www.NZHistory.net.nz/from-memory)

## Progress report on the London Memorial

Over the past few months the Ministry has been working with designers to finalise the plans for a New Zealand memorial at London's Hyde Park Corner.

The memorial will be a focus of remembrance of the contribution and sacrifice made by New Zealanders during armed conflicts and will commemorate the relationship between this country and the United Kingdom.

We also continue to consult extensively with the authorities in London as we work through the processes required to gain the appropriate building consents.

The successful design will be announced in August or September this year, with the unveiling of the finished memorial expected to be towards the end of 2006.



# Cultural Diplomacy

The first year of the Cultural Diplomacy International Programme has seen funding provided to a range of projects aimed at showcasing our talents in arts and culture to enhance our profile as a country as well as boosting our economic, trade, tourism, diplomatic and cultural interests.

The initiatives funded include;

- a World of Wearable Arts event and film festival as part of the wider New Zealand Festival in Singapore
- four New Zealand writers at the Shanghai literary festival which showcased writing in English with Asia-Pacific roots
- Kapa haka performances in Korea by the Patea Māori Club
- a major gift to the new Musee du Quai Branly in Paris, consisting of two series of photographic works, one by Michael Parekowhai and the other by Fiona Pardington. The photographic series will join the museum's permanent collection and selected pieces will also form part of a large scale display in an outside garden area of the museum
- the presentation by the Prime Minister of a corrugated iron Kiwi made by artist Jeff Thomson to Berlin Zoo, celebrating the zoo's successful kiwi breeding programme
- the use of material from *Te Ara, the encyclopedia of New Zealand* at the opening of the new New Zealand Embassy in Warsaw, Poland, which also included kapa haka performances by the Manaia Māori cultural group. Coverage of the opening event was screened widely on Polish television and included interviews with some Polish-New Zealanders present

WOW Creations – (from left to right) 'He Taonga Mai Te Atua' by Darlene Slade, 'Man-U-Fracture' by Aron Willis and Rebecca Kornman, and 'Buiten Gerbruik' by Nicole and Yo Heydenrijk.

- support for the NZSO to perform at the World Expo in Aichi, Japan following an international tour to London to take part in the world famous BBC Proms and a sought-after performance at Concertgebouw in Amsterdam.

Year Two of the Programme is in development, the particular focus being on delivering some major projects in China.



## New war memorial in Korea

Work has begun on planning a New Zealand memorial in the United Nations Memorial Cemetery in Korea, to recognise the New Zealanders who fought and died in the Korean War.

More than 6,000 New Zealand service men and women were involved in the

Korean War between 1950 and 1953. The United Nations cemetery in Pusan is where most of our war dead are buried and is the site of regular commemoration ceremonies.

The memorial will be completed by November 2005.

# Funding support for the Dowse redevelopment

The Dowse art gallery in Lower Hutt has received a significant boost to its redevelopment project with funding support of \$1.969 million from the Regional Museums Policy for Capital Construction Projects.

The project will extend and upgrade existing facilities in the gallery, including the development of a purpose built display facility to house its nationally significant collection of decorative arts and design.

“The Dowse holds a comprehensive collection of works by New Zealand’s leading twentieth and twenty-first century decorative artists, in the fields of ceramics, glass, wood, painting, drawings, photography, sculpture, jewellery and fibre,” said Helen Clark, Minister for Arts, Culture and Heritage.

“Exhibition spaces will be considerably improved, by an extension of approximately 60 per cent, and the development will allow for more flexible use of space, with a theatre, outdoor courtyard, function spaces, and expanded café.”

The redevelopment of the art gallery is a collaborative project, with funding from central government, local government and the Dowse Foundation, which has committed to a fundraising programme.



## Guidelines for heritage government buildings

In 2004 the government agreed to establish a policy for best practice for places of historic heritage value owned by government departments.

The Ministry has engaged 4 Decades Conservation to work with departments to develop guidelines for the conservation and maintenance of these historically important sites. The guidelines will be individually tailored to suit the needs of each department.

It is expected that this process will be completed in September 2005.

# The future of broadcasting

Government's vision for the future of public broadcasting in New Zealand is outlined in the report *Building a Strong and Sustainable Public Broadcasting Environment for New Zealand*, released in February this year.

In releasing the report, Broadcasting Minister Steve Maharey said that the government's current work programme in broadcasting was now largely complete and this document sets the scene for the development of a new programme of broadcasting work for the next six years.

The framework is underpinned by a set of goals aimed at ensuring that broadcasting policies

- reflect public broadcasting principles
- strengthen public broadcasting as a key element in the broadcasting 'mixed economy'
- maintain a healthy private broadcasting and production sector
- provide a foundation for community and regional broadcasting.

Six priorities to guide public broadcasting over the next six years have been established.

These priorities are:

- achieving adequacy and certainty of public funding for broadcasting
- strengthening public broadcasting
- facilitating the successful development of digital broadcasting services
- enhancing regional and community broadcasting
- enhancing independence and responsibility in broadcasting
- enhancing the incentives for producing higher-quality content and schedules.

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*Building a Strong and Sustainable Public Broadcasting Environment for New Zealand* is available on the Ministry's website [www.mch.govt.nz](http://www.mch.govt.nz)

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# Oral History awards

Submissions for the annual Awards in Oral History closed at the end of April. Around sixty requests for funding assistance were received and work is currently underway to select those to receive an award.

Award recipients will be posted on the Ministry's website, [www.mch.govt.nz](http://www.mch.govt.nz) in the Awards in History section towards the end of June.

## Tomorrow's Television

The Ministry recently hosted a broadcasting seminar in Auckland, *Taking up the Challenges, Tomorrow's Television in New Zealand*, in association with Māori Television, NZ On Air, TVNZ and Te Māngai Pāho.

Participants heard from a range of speakers including Broadcasting Minister Steve Maharey, NZ On Air Chief Executive Jo Tyndall, Managing Director Touchdown Television Julie Christie, Chief Executive of Māori Television Jim Mather and Programming Manager of Prime Television, Andrew Shaw.

Four workshops were held in the afternoon focussing on growing the market, the public value of Māori Television, fragmentation and the digital future, and achieving quality.

The seminar provided an opportunity for a hundred senior industry practitioners and their representatives, broadcasters and media commentators to engage in productive discussion, sharing ideas and creating solutions to meet the challenges of the changing landscape of broadcasting in New Zealand.

# Awards in History 2005

Studies of the South Island high country, baches, war brides and punk rock are among the historical projects to receive this year's Awards in History from the New Zealand History Research Trust Fund.

A total of \$90,000 has been allocated to 13 projects this year. The largest award goes to Philip Norman, who receives \$12,000 to write a history of New Zealand musical composition since the Second World War.

The successful applicants for 2005 are:

**Sarah Davy**

A Biography of Bee Nilson, \$6000

**Gabrielle Fortune**

Mr Jones' Wives: War Brides of New Zealand World War II Servicemen, \$8000

**Margaret Hayward**

Prime Ministerial Leadership in New Zealand, 1960–2000, \$10,000

**Rosalina McCarthy**

Belated Accolades: Rosaline Margaret Frank and the Tyree Photographic Studio, \$6000

**Roberta McIntyre**

A History of the South Island High Country, \$8000

**James McNeish**

The Sixth Man: A Life of Paddy Costello, \$10,000

**Jessie Munro**

The Correspondence and Other Writings of Suzanne Aubert, \$10,000

**Philip Norman**

From a Summer School to the Olympics: The Rise of New Zealand Composition, 1946–2004, \$12,000

**Andrew Schmidt**

Mysterex: Punk Rock and Youth Culture in New Zealand, 1976–83, \$3000

**Mary Stewart**

Connecting the Two Sides of Our Little Globe: The Life and Writings of a Scottish Settler, \$5000

**Paul Waite**

William H. Gummer, Architect, \$5000

**Joan Woodward and Glenys Mitchell**

The Diaries and Biography of Jane Emily Peter, a South Canterbury Nurse, \$3000

**Susan Yoffe**

History of Rangitoto Island Bach Communities Post World War II, \$4000

The Awards in History are intended to provide financial assistance to people carrying out projects that will significantly enhance the understanding of New Zealand's past. They are made annually by the New Zealand History Research Trust Fund, and are administered by the Ministry for Culture and Heritage.

*Applications for Awards for 2006 close on 15 October 2005. Further information and application forms are available online: [www.mch.govt.nz](http://www.mch.govt.nz) under History Awards.*



## Legislative amendments underway

The select committee considering the Historic Places Amendment Bill has reported back to Parliament and the Bill awaits its final stages through the House. The amendment seeks to enhance the Historic Places Trust's governance and accountability and defines the process for making submissions in registration proposals.

Amendments to the Antiquities Act 1975 in the form of the Protected Objects Amendment Bill have been introduced in to the House and referred to select committee. Submissions to the select committee closed on 20 May. A key purpose of this Bill is to enable New Zealand to accede to international conventions on the import and export of cultural objects.

# Veterans of the North African campaign share their memories

"You've no idea the stuff we carried on our trucks and vans. We even had a piano in one of our three-tonners. We'd flogged that from some Italian crowd."

Stories such as these from Ian Johnston, Captain in 6 Field Regiment of the New Zealand Army during the North African campaign in World War Two, are included in the new book edited by Megan Hutching called *The Desert Road: New Zealanders Remember the North African Campaign*.

The book is fourth in the Ministry's series of oral histories recounting New Zealanders' experiences during the Second World War and was launched by the Prime Minister Helen Clark in early April. Almost half of the sixteen war veterans interviewed were present for the ceremony and subsequent hand-over of the recordings of their personal experiences of war in the places of history such as El Alamein, Tripoli, Tobruk and Cairo.

"Standard accounts of war often give the impression that battle plans are followed, troops move up in order and either succeed or are defeated," said Megan Hutching.

"But when you listen to personal accounts you are reminded that what is often portrayed collectively is in reality about individuals and the effect of events on them."

"On the front line people must rely on their mates, their own sense of self-preservation and their ability to adapt to circumstances beyond their control."

The sixteen people whose interviews make up the book come from the 16,000-strong 2 New Zealand Division commanded by Bernard Freyberg, from the 2NZEF 'non-divisional' unit, the Long Range Desert Group, the Royal Navy and include two women who worked in hospitals and forces' clubs in Cairo.

The oral history recordings have been lodged with the Alexander Turnbull Library's Oral History Centre.



## www.TeAra.govt.nz

*Te Ara, the encyclopedia of New Zealand* was successfully launched in February 2005 at Te Papa with an ambitious technological link up with six schools around the country. The first theme of *Te Ara* is called 'New Zealanders' and pupils from the schools involved presented pieces

illustrating the culture of the early settlers or present day communities in their area.

Since the launch *Te Ara* has had over 100,000 visitors from New Zealand and around the world.

Work is progressing on the next theme, 'Earth, Sea and Sky' which will cover both

natural science and human interaction with the environment.

Writers are working on subjects as varied as tectonic plates, the ecology of estuaries and New Zealand's night sky.

Visit the wonderful world of *Te Ara* at [www.TeAra.govt.nz](http://www.TeAra.govt.nz)

# National War Memorial visitor numbers soar

In recent years there has been a growing interest in New Zealand's history, focussing on the great sacrifice made by our service men and women during times of war.



*It is also encouraging to see the number of schools that are organising visits to the tomb.*

This trend is well illustrated by the massive increase in visitor numbers to the National War Memorial since the dedication of the Tomb of the Unknown Warrior in November last year.

Since November 2004 we have had almost 40,000 visitors to the National War Memorial, up from an annual total of 2,500 visitors previously.

Many of these people appear to have come on a personal pilgrimage of remembrance, made evident by the number of tributes placed on the tomb and the comments left in the visitors' book.

It is also encouraging to see the number of schools that are organising visits to the tomb. A comprehensive educational programme is currently being devised with the aim of including the tomb and memorial in the 2006 curriculum.

The tomb has also influenced ceremonial occasions at the war memorial such as Anzac Day. Guests now pay their respects to the Unknown Warrior, both prior to and at the conclusion of each ceremony.

Most visitors would agree that the tomb has had a significant impact on the war memorial and made it a far more meaningful place for the remembrance of the sacrifice made by New Zealanders in times of war.

## We Call It Home

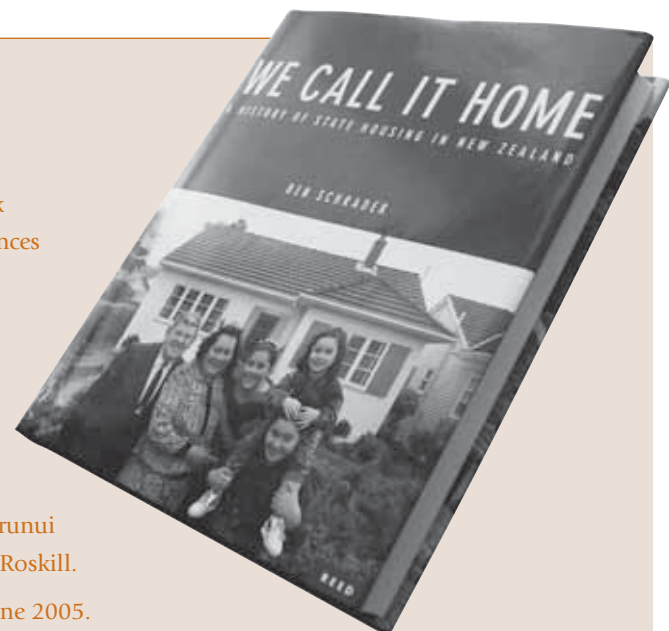
Human stories of community and family life lie at the heart of a new book titled *We Call It Home* written by Ben Schrader, which explores the experiences of New Zealand state house tenants, architects and policy makers over the past century.

The book was commissioned by Housing New Zealand Corporation to mark the centenary of state housing in New Zealand, which began not with the labour government of Mickey Savage, but with Richard Seddon's workers dwellings in 1905.

It presents state house stories from the remote West Coast, 1950s Taumarunui and 1960s Glen Innes, through to African immigrants in present-day Mt Roskill.

*We Call It Home* is published by Reed Books and was launched in mid June 2005.

Visit [www.NZHistory.net.nz](http://www.NZHistory.net.nz) to view an online feature on the history of state housing.



# Cultural statistics programme

Since 1993 the Ministry has been working with Statistics New Zealand to develop and maintain a cultural statistics programme to improve the range and quality of information available on the cultural sector.

This information is used for the development of cultural policy, for future planning, for monitoring the sector's progress and performance, for marketing the sector's products and services, and for use in seeking funding and sponsorship support.

As part of this programme two reports have been updated and will be due for release in late June 2005.

Employment in the Cultural Sector was last updated in 1998 and provides information on employment in cultural occupations and cultural industries

using census data. This year's update is based on data from the 2001 census.

Government Spending on Culture examines the amounts spent by both central and local government to enhance New Zealanders' access to cultural goods and services. This report was last published in 2000, covering the decade 1990 to 1999.

A new initiative should also be completed by the end of June, Cultural Indicators for New Zealand. The indicators aim to provide a measure of the health of New Zealand's cultural

sector and this will be updated regularly as part of the cultural statistics programme.

These three reports will be available from the Ministry for Culture and Heritage or Statistics New Zealand.

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## Cultural well-being

With changes to the Local Government Act, local authorities are now charged with promoting cultural well-being in their community alongside the more traditional focus of interest on environmental, social and economic well-being.

The Ministry is taking an active role in assisting councils to come to grips with this new responsibility with Chief Executive, Martin Matthews visiting mayors and chief executives to discuss the concept of cultural well-being.

To help councillors and staff gain a broad understanding of what cultural well-being could mean in their communities, the Ministry has also been running a series of regional workshops around the country.

The workshops aim to get the people involved thinking about how aspects of cultural well-being can be incorporated in new and innovative initiatives in their districts or regions.

The Ministry's definition of cultural well-being is broadly based, it encompasses arts, culture, heritage, language, broadcasting, and sport and recreation. Cultural well-being is about reflecting our values, beliefs and identities, the way we express ourselves and communicate with one another.

The Ministry is currently identifying a programme of activities for the next stage of the cultural well-being project, from July 2005. These will focus on how central government can build stronger connections between agencies involved in promoting cultural well-being, as well as enhancing the understanding of cultural well-being.

# Ministry websites

The Ministry continues to develop content for its websites to meet the demand for accessible information about the culture and heritage of New Zealand. Here's what we have at the moment.

## **[www.mch.govt.nz](http://www.mch.govt.nz)**

Our corporate website, a great place to start when you are looking for information on arts, culture and heritage.

## **[www.dnzb.govt.nz](http://www.dnzb.govt.nz)**

The Dictionary of New Zealand Biography with biographies of over 3,000 New Zealanders. Includes images and sound files and a general history section, Our Land Our People.

## **[www.TeAra.govt.nz](http://www.TeAra.govt.nz)**

A world first, national online encyclopedia Te Ara will take you down the pathway of this country's development. Will grow in themes over the next eight years, with Earth, Sea and Sky due out in late 2005.

## **[www.NZHistory.net.nz](http://www.NZHistory.net.nz)**

A very popular site for history buffs with exhibitions, information and great visuals. Also has links to other history related websites.



## **[www.Anzac.govt.nz](http://www.Anzac.govt.nz)**

The newest Ministry website with everything you want to know about Anzac day and stunning panoramic images of Gallipoli.

## **[www.nationalwarmemorial.govt.nz](http://www.nationalwarmemorial.govt.nz)**

Providing information on the history of the National War Memorial and the Hall of Memories. Includes information on the Carillon and Tomb of the Unknown Warrior